

# Ice and Snow Just Met their Match

Whatever your ice and snow melting needs, American Rock Salt Company has the right deicing product to meet them. In addition to our popular halite product, we also offer NO ICE™, a blended deicer specifically formulated to melt ice and snow down to - 21° F. This enhanced range of deicing effectiveness provides superior melting power and greater coverage proving once and for all that less really can be more.

## BENEFITS

Superior Melting Power Requires Less Product and is More:

- Environmentally Friendly
- Fast Acting
- Suitable for Concrete\*
- Long Lasting
- Easy to Apply
- Efficient and Economical

## INSTRUCTIONS

- Remove all slush and water before applying NO ICE
- Sprinkle 1/2 to 1 cup of NO ICE evenly over each square yard of walkway surface areas, don't over apply

- Apply to sidewalks, steps, driveways, and parking areas
- To prevent ice or snow from refreezing, remove the slush from the surface areas shortly after application of NO ICE

## HELPFUL HINTS

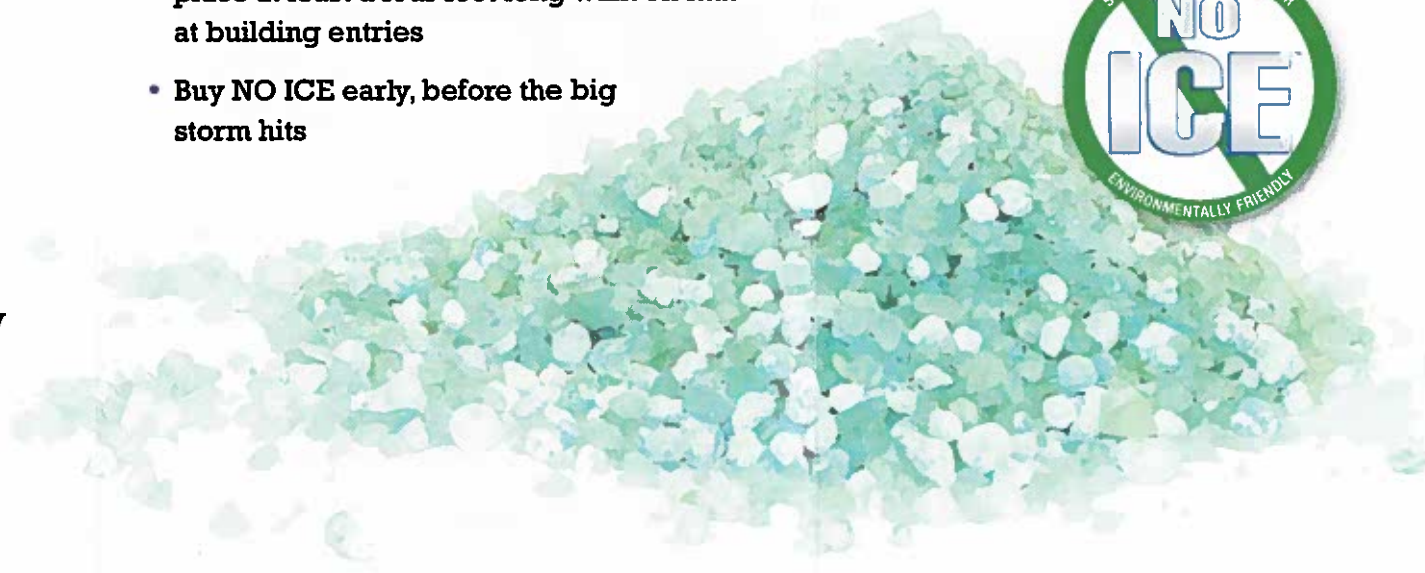
- Deicers work best and are most cost-effective when there is only a thin layer of ice or snow that must be melted
- Remove as much snow as you can before applying NO ICE
- Use a hoe, ice breaker, or other tools to chip or scrape ice from the surface before applying NO ICE
- If you have a problem with ice forming, determine the source and divert the melting snow away from the walkway areas
- To reduce tracking, it is recommended to place at least a four foot long walk off mat at building entries
- Buy NO ICE early, before the big storm hits

- Ash, kitty litter, and sand do not melt ice, but merely provide traction
- Use small amounts of NO ICE when applying within five to ten feet of salt-sensitive plants

## INGREDIENTS

Sodium Chloride CAS Number 7647-14-5  
Calcium Chloride CAS Number 10043-52-4  
CMA CAS Number 76123-46-1  
Orcosalt Green B Dye CAS Number 19381-50-1

*\* Do not apply to concrete that is less than three years old or to concrete that is cracked. Avoid applying to stone or brick walks that have seams. Damage to masonry is not caused by the salt, but rather the freeze-thawing cycles*



The enhanced  
melting power of  
**NO ICE** next  
generation ice  
melter requires  
**LESS** product,  
making it **MORE:**

Efficient

Environmentally  
Friendly

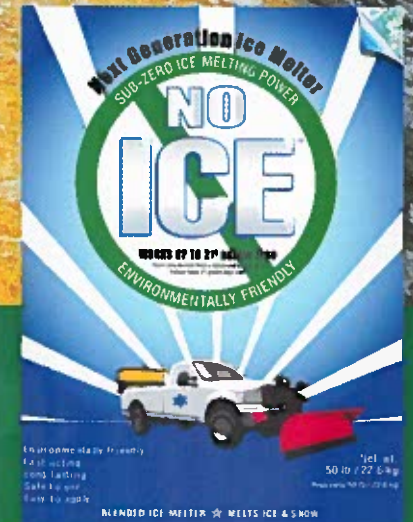
Suitable for Concrete

Economical to Use



**NEXT  
GENERATION  
ICE MELTER**

**EFFECTIVE  
DOWN TO  
21° BELOW ZERO**



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